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For Immediate Release

**PAUL MCCARTNEY
The Green Concert to Return to Piedmont Park
Conservancy Continues the Environmental Themed Music Series**

Atlanta (June 24, 2009) Piedmont Park Conservancy announced today that The Green Concert will return to Piedmont Park on Saturday, August 15, 2009 in the restored 10th street Meadow. The environmental themed concert series will continue to raise funds for the Park's 53-acre expansion and on going care while promoting environmental sustainability. This year's concert, in honor of the Conservancy's 20th anniversary, will feature the musical genius of Paul McCartney.

"The Conservancy is excited that Paul McCartney, who is known for his environmental awareness, has selected Piedmont Park for his Atlanta stop," said Yvette Bowden, President and CEO of Piedmont Park Conservancy. "This Green Concert will benefit the Conservancy's 40% expansion of the Park's green space and will also be an opportunity for people to learn and live a greener life," she added.

"I was very pleased that all of the planning and preparation for the 2007 concert turned out so well that when the Conservancy asked me to book and produce another event, I jumped at the opportunity," says Peter Conlon of Live Nation. "However, the big challenge was how do we do something more exciting than the last event - well this event will accomplish that goal. Paul McCartney is in a class all by himself. Few musicians attain his status or reputation and even better is his great commitment to the environment which is what this event is all about."

As in 2007 when the Conservancy first introduced The Green Concert, this year's event is offered in partnership with the City of Atlanta Parks, Recreation and Cultural Affairs Department and promotes environmental sustainability. Guests are encouraged to use MARTA, walk or bicycle to the event. There is limited parking and the streets surrounding the Park will be closed to non-residents. During the 2007 Concert more than 85% of attendees took alternate transportation and this year guests are strongly encouraged to continue that legacy. The Conservancy was able to introduce guests to a variety of environmental initiatives and recycled more than 10 tons of trash, brought in used solar powered ATMs and utilized bio-diesel fuels.

Tickets for Paul McCartney - The Green Concert will go on sale to the public on Monday, June 29th @ 10:00AM. "This year is special because of the timelessness of the music and the enthusiasm surrounding such an iconic performer," said Yvette Bowden, President and CEO of Piedmont Park Conservancy. "We are thrilled to have one of

the most legendary performers of all time support our efforts in maintaining and enhancing one of the most legendary Parks in Atlanta,” added Ms. Bowden.

The previous Green Concert was held September 2007 and featured the Dave Matthews Band with a special performance by The Allman Brothers, who last played Piedmont Park in the 1970’s.

About Piedmont Park Conservancy

Piedmont Park Conservancy is a member and donor funded nonprofit working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy has raised and invested more than \$23 million in private funds for Park improvements, and today manages over 90% of the overall maintenance and security. By 2010, the Conservancy will have invested an additional \$41.25 million in Phase I expansion projects.

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