

FOR IMMEDIATE RELEASE

May 30, 2007

**DAVE MATTHEWS BAND TO HEADLINE BENEFIT
AT ATLANTA'S PIEDMONT PARK ON SEPTEMBER 8th**

Very Special guest The Allman Brothers Band

**Event Will Raise Funds For Park's Expansion;
Organizers To Showcase Latest Green Initiatives with Interactive Green Village**

Dave Matthews Band will headline a special evening on the green at The Meadow at Piedmont Park in Atlanta, GA on Saturday, September 8th. The event will help raise funds for the expansion of the historic park, which is an emerging leader in implementing ecologically sound practices. With an anticipated 50,000 fans in attendance, the benefit concert will be the largest show of **Dave Matthews Band's** extensive U.S. summer tour. Special guest joining **Dave Matthews Band** will be the legendary Allman Brothers Band, who last played in the Park more than 30 years ago with the Grateful Dead and Delaney & Bonnie.

The evening on the green at The Meadow at Piedmont Park is the latest in a series of special concerts **Dave Matthews Band** has played to benefit some of the United States' most treasured parks, including New York City's Central Park and San Francisco's Golden Gate Park. In conjunction with the event, organizers are finalizing plans for an interactive environmental village where fans can see the latest green initiatives and get easy-to-implement tips on how they can help the environment. AT&T and Budweiser Select are confirmed sponsors of the show that will raise \$1 million for the Park's 53-acre expansion. Sponsorship packages are still available for companies to support the \$42.5 million Park expansion.

"As a band, we've always found playing in an historic park to be a remarkable experience," said Dave Matthews Band. "Given Piedmont Park's rich legacy of outdoor concerts, we're particularly honored to be chosen along with The Allman Brothers Band to help the Conservancy expand the park."

"The Conservancy is pleased to have the historic opportunity to present both Dave Matthews Band whose green initiatives are in line with our goals for the Park, and the legendary Allman Brothers Band who haven't performed here in decades," said Debbie McCown, president and CEO of Piedmont Park Conservancy.

In 2006, the Conservancy established a blueprint for achieving sustainable solutions to meet the increasing demands on the Park, while preserving its natural ecosystems and implementing best practices for the environment. Those practices will include, but are not limited to, use of recycled materials, water and energy conservation and eco-friendly purchasing and green building initiatives.

Piedmont Park Conservancy is a private non-profit organization, working in partnership with the City of Atlanta to maintain and enhance the Park as a vital, urban green space and as a cultural and recreational resource for all Atlantans to enjoy. Founded in 1989, the Conservancy has invested more than \$23 million in private funds for Park improvements, and today manages more than 90 percent of its maintenance and security.

Mayor Shirley Franklin commented, “The City of Atlanta is committed to working with organizations like Piedmont Park Conservancy to improve parks and green space. With this concert, we can help to expand 53 acres of additional parkland, something that is essential to our future quality of life.”

The Grammy Award winning **Dave Matthews Band** – comprised of Carter Beauford (drums), Stefan Lessard (bass), Dave Matthews (vocals, guitar), LeRoi Moore (saxophone) and Boyd Tinsley (violin) – is consistently one of the top draws on the concert circuit with over 14 million tickets sold. The band recently wrapped up a tour of Australia and will play a series of European dates later this month, culminating with a headlining show at London’s Wembley Arena on May 30th. Prior to the launch of its U.S. summer tour, **Dave Matthews Band** will perform at the Live Earth concert on July 7th at Giants Stadium in East Rutherford, New Jersey. The concert will be the U.S. engagement of the 7-continent, 24-hour Live Earth global event, which will bring together more than 2 billion people worldwide to combat the climate crisis.

Beginning May 31, presale tickets by will be available by registering for the Conservancy’s e-NEWS letter online at www.piedmontpark.org.

Tickets are \$45 for general admission and will go on sale Saturday, June 9th @ 10AM through the band’s website www.davemathewsband.com, www.livenation.com, and TicketMaster by calling (404) 249-6400. A limited number of \$ 250.00 tickets will be available for fans to purchase the ultimate VIP experience, complete with private view of the show, open bar courtesy of Budweiser Select, access to Budweiser’s B-Lounge, catered buffet, covered tents and private restrooms.

Fans are encouraged to do their part for the environment by using MARTA and other forms of alternative transportation to get to the Park. There will be no on-site parking and parking restrictions will be strictly enforced at the event.

The benefit for Piedmont Park will be produced by Live Nation/Peter Conlon.

###

About Piedmont Park Conservancy: *The Conservancy is a member and donor funded nonprofit organization working in partnership with the City of Atlanta, to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy has raised and invested more than \$23 million in private funds for Park improvements, and today manages over 90% of the overall maintenance and security.*

###

For additional information on DAVE MATTHEWS BAND:

Ambrosia Healy, Red Light

323.461.1155

ambrosia.healy@redlightmanagement.com

<http://www.davematthewsband.com>

<http://www.warehouse.davematthewsband.com/>

For additional information on THE ALLMAN BROTHERS BAND:

Todd Brodginski, Mitch Schneider Organization

818.380.0400

tbrodginski@msopr.com

<http://www.allmanbrothersband.com>

For Additional information on DAVE MATTHEWS BAND BENEFIT AT PIEDMONT PARK

Holli Mattison, Live Nation

404.233-8889

hollimattison@livenation.com

<http://www.livenation.com>

For additional information on PIEDMONT PARK CONSERVANCY:

[Monica Thornton](#) or [Darrel McCook](#)

Piedmont Park Conservancy

404.875.7275

404.817.6634 (Information Line)