



Inspiring life in the heart of Atlanta

Piedmont Park was the top visited destination in Midtown in 2019

10,959 VISITORS DAILY
ON AVERAGE

4 MILLION
VISITORS PER YEAR

250,000+ FOLLOWERS
ON SOCIAL MEDIA PLATFORMS

VISITORS
51% MALE
49% FEMALE

1 OUT OF 4 VISITORS
BRING A DOG WITH THEM

200+ ACRES
OF GREENSPACE IN THE
HEART OF THE CITY

**HOSTS 6 ANNUAL
FESTIVALS**
NATIVE TO ATLANTA

78% OF VISITORS
SPEND OVER ONE HOUR IN THE
PARK AT A TIME

5 distinct surrounding neighborhoods

Piedmont Heights
Neighborhood Pop.: 2,658
Household Income: \$72,835

Ansley Park
Neighborhood Pop.: 3,345
Household Income: \$122,040

Midtown
Neighborhood Pop.: 20,022
Household Income: \$77,174



Morningside/Lenox Park
Neighborhood Pop.: 8,828
Household Income: \$122,332

Virginia Highlands
Neighborhood Pop.: 9,570
Household Income: \$87,738