

Inspiring life in the heart of Atlanta

Piedmont Park was the top visited destination in Midtown in 2019

10,959 VISITORS DAILY

ON AVERAGE

250,000+ FOLLOWERS

ON SOCIAL MEDIA PLATFORMS

1 OUT OF 4 VISITORS

BRING A DOG WITH THEM

HOSTS 6 ANNUAL FESTIVALS

NATIVE TO ATLANTA

4 MILLION

VISITORS PER YEAR

VISITORS

51% MALE 49% FEMALE

200+ ACRES

OF GREENSPACE IN THE HEART OF THE CITY

78% OF VISITORS

SPEND OVER ONE HOUR IN THE PARK AT A TIME

5 distinct surrounding neighborhoods

Piedmont Heights

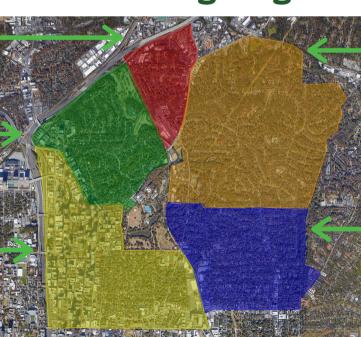
Neighborhood Pop.: 2,658 Household Income: \$72,835

Ansley Park-

Neighborhood Pop.: 3,345 Household Income: \$122,040

Midtown =

Neighborhood Pop.: 20, 022 Household Income: \$77,174



Morningside/Lenox Park Neighborhood Pop.: 8,828 Household Income: \$122,332

Virginia Highlands

Neighborhood Pop.: 9,570 Household Income: \$87,738