

Picnic for Piedmont Park

A FUNDRAISER FOR PIEDMONT PARK CONSERVANCY

Corporate Sponsor Benefits

\$10,000 Platinum Sponsor

- Category Exclusivity
- 14 Tickets to Picnic for Piedmont Park (7 baskets for 2)
- Large Logo recognition on event website and email campaign
- Editorial content featuring company in one event email
- 3 social media mentions on PPC social channels
- Large Logo recognition on mailed event invite (if agreed upon 60 days prior)
- Large Logo recognition on in-park signage (2 weeks around event date)
- Large Logo recognition on day of event signage
- Logo Placement in Picnic basket program for all event attendees
- Recognition from emcee on event night
- Opportunity to place small, branded item in event picnic baskets to all guests OR opportunity to provide co-branded basket itself to guests
- Recognition in 2021 Annual Report

\$5,000 Gold Sponsor

- 10 Tickets to Picnic for Piedmont Park (5 baskets for 2)
- Logo recognition on event website and email campaign
- 2 social media mentions on PPC social channels
- Logo recognition on mailed event invite (if agreed upon 60 days prior)
- Logo recognition on in-park signage (2 weeks around event date)
- Logo recognition on day of event signage
- Logo Placement in Picnic basket program for all event attendees
- Recognition from emcee on event night
- Opportunity to place small, branded item in event picnic baskets to all guests
- Recognition in 2021 Annual Report

\$2,500 Silver Sponsor

- 8 Tickets to Picnic for Piedmont Park (4 baskets for 2)
- Logo recognition on event website and email campaign
- 1 social media mention on PPC social channels
- Logo recognition on mailed event invite (if agreed upon 60 days prior)
- Logo recognition on in-park signage (2 weeks around event date)
- Logo recognition on day of event signage
- Name Placement in Picnic basket program for all event attendees
- Recognition on event night
- Opportunity to place small, branded item in event picnic baskets to all guests
- Recognition in 2021 Annual Report

To enhance and preserve Piedmont Park as a vital, urban green space and as a cultural and recreational resource that enriches the quality of life for all Atlantans.

A banner for a picnic event. The background is a photograph of a grassy area with a grey blanket and a tennis racket. The text is overlaid on the image.

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\$1,500 Bronze Sponsor

- 6 tickets to Picnic for Piedmont Park (3 baskets for 2)
- Name recognition on event website
- Name recognition on day of event signage
- Name Placement in Picnic basket program for all event attendees
- Recognition in 2021 Annual Report

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