

A scenic view of a lake in Piedmont Park with the Atlanta skyline in the background. The text "Landmark Luncheon" is overlaid in a white, elegant script font.

Landmark Luncheon

2021 Corporate Sponsorship and Benefits

Presenting Sponsor - \$50,000

- Four reserved tables for 40 guests with VIP seating
- Sole recognition as the Presenting Sponsor
- Large logo recognition on event program
- Large logo recognition on event signage
- Logo recognition on event website
- Pre-event and day of logo recognition on banner signage (*On park gates two weeks prior, moved to event day-of*)
- Recognition from stage
- Name recognition on invitation (**if confirmed by deadline*)
- Recognition in press release
- Opportunity to supply one specialty item to Luncheon attendees. Must be approved by PPC.
- One post-event email sent to all attendee contacts. Content provided by sponsor. Email sent by PPC.
- At least one social media post thank you
- Name recognition in Annual Report
- One complimentary weekday use of PPC Event Facility. **Subject to availability and additional fees may apply.*
- Comparable Digital Benefits for Livestreamed Guests if applicable

Green Giant Award Sponsor - \$30,000

- Three reserved tables for 30 guests with VIP seating
- Sole recognition as Green Giant Award Sponsor
- Large logo recognition on event program
- Large logo recognition on event signage
- Logo recognition on event website
- Pre-event and day of logo recognition on banner signage (*On park gates two weeks prior, moved to event day-of*)
- Recognition from stage
- Name recognition on invitation (**if confirmed by deadline*)

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- Recognition in press release
- Opportunity to supply one specialty item to Luncheon attendees. Must be approved by PPC.
- One social media post thank you
- Name recognition in Annual Report
- One complimentary weekday use of PPC Event Facility. **Subject to availability and additional fees may apply.*
- Comparable Digital Benefits for Livestreamed Guests if applicable

Legacy Award Sponsor - \$30,000

- Three reserved tables for 30 guests with VIP seating
- Sole recognition as the Legacy Award Sponsor
- Large logo recognition on event program
- Large logo recognition on event signage
- Logo recognition on event website
- Pre-event and day of logo recognition on banner signage (*On park gates two weeks prior, moved to event day-of*)
- Recognition from stage
- Name recognition on invitation (**if confirmed by deadline*)
- Recognition in press release
- Opportunity to supply one specialty item to luncheon attendees. Must be approved by PPC.
- One social media post thank you
- Name recognition in Annual Report
- One complimentary weekday use of PPC Event Facility. **Subject to availability and additional fees may apply.*
- Comparable Digital Benefits for Livestreamed Guests if applicable

Reception Sponsor - \$20,000

- Two reserved tables for 20 guests with VIP seating
- Sole recognition as Reception Sponsor
- Medium logo recognition on event program
- Medium logo recognition on event signage
- Logo recognition on event website
- Pre-event and day of logo recognition on banner signage (*On park gates two weeks prior, moved to event day-of*)
- Recognition from stage
- Name recognition on invitation (**if confirmed by deadline*)
- Recognition in press release
- Opportunity to supply one specialty item to luncheon attendees. Must be approved by PPC.
- One combined social media post thank you
- Name recognition in Annual Report
- Comparable Digital Benefits for Livestreamed Guests if applicable

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Pearl Sponsor (Parking)- \$15,000

- One reserved table for 10 guests with priority seating
- Medium logo recognition on event program
- Medium logo recognition on event signage
- Medium logo recognition on event website
- Logo in Garage and Welcome Plaza Signage
- Pre-event and day of logo recognition on banner signage (*On park gates two weeks prior, moved to event day-of*)
- Name recognition on invitation (**if confirmed by deadline*)
- Opportunity to supply one specialty item to luncheon attendees. Must be approved by PPC.
- One social media post thank you
- Name recognition in Annual Report
- Comparable Digital Benefits for Livestreamed Guests if applicable

Platinum Sponsor - \$15,000

- One reserved table for 10 guests with priority seating
- Medium logo recognition on event program
- Medium logo recognition on event signage
- Medium logo recognition on event website
- Pre-event and day of logo recognition on banner signage (*On park gates two weeks prior, moved to event day-of*)
- Name recognition on invitation (**if confirmed by deadline*)
- Opportunity to supply one specialty item to luncheon attendees. Must be approved by PPC.
- One social media post thank you
- Name recognition in Annual Report

Diamond Sponsor -\$10,000

- Reserved table for 10 guests with priority seating
- Small logo recognition on event program
- Small logo recognition on event signage
- Small logo recognition on event website
- Pre-event and day of logo recognition on banner signage (*On park gates two weeks prior, moved to event day-of*)
- Name recognition on invitation (**if confirmed by deadline*)
- Opportunity to supply one specialty item to luncheon attendees. Must be approved by PPC.
- One social media post thank you
- Name recognition in Annual Report

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Gold Sponsor -\$5,000

- Reserved seating for 8 guests
- Name recognition on event program
- Name recognition on event signage
- Name recognition on event website
- Pre-event and day-of name recognition on banner signage (*On park gates two weeks prior, moved to event day of*)
- Name recognition on invitation (**if confirmed by deadline*)
- Name recognition in Annual Report

Silver Sponsor -\$2,500

- Reserved seating for 6 guests
- Name recognition on event program
- Name recognition on day of event signage
- Name recognition on invitation (**if confirmed by deadline*)
- Name recognition in Annual Report

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