Thank you for your interest in hosting an event with us at the Piedmont Park Conservancy!

We would be thrilled to be a part of your special occasion. With four distinct and historic venues throughout the park, we can accommodate group sizes of 20-2500. From networking events to educational seminars, or formal receptions to company picnics, Piedmont Park is an impressive backdrop for any occasion. The Piedmont Park Conservancy was established to restore and maintain this beautiful and historic Atlanta centerpiece. All venue rental proceeds go back into the upkeep and growth of park lands and amenities.

The following pages detail general pricing information, beverage details, and approved caterers. Please let our team know how we can make your event special and seamless.

We look forward to working with you, and thank you for supporting your park!
## VENUE RENTAL RATES

Daytime Reservations 7am-3pm; Evening Reservations 3pm-11pm

<table>
<thead>
<tr>
<th></th>
<th>Mon-Thru Daytime</th>
<th>Mon-Thru Evening</th>
<th>Fri/Sun Anytime</th>
<th>Saturday Anytime</th>
<th>Additional Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Magnolia Hall</td>
<td>$2000</td>
<td>$2600</td>
<td>$3000</td>
<td>$4000</td>
<td>$250/hour</td>
</tr>
<tr>
<td>Greystone</td>
<td>$2300</td>
<td>$3500</td>
<td>$4000</td>
<td>$5500</td>
<td>$350/hour</td>
</tr>
<tr>
<td>Dockside</td>
<td>$2000</td>
<td>$2500</td>
<td>$2500</td>
<td>$2500</td>
<td>$250/hour</td>
</tr>
<tr>
<td>The Promenade</td>
<td>**</td>
<td>**</td>
<td>**</td>
<td>**</td>
<td>**</td>
</tr>
</tbody>
</table>

### ADDITIONAL RENTAL INFORMATION

- **MAGNOLIA HALL** (8 hour Reservation)
  Capacities: 150 buffet, 180 plated, 200 theater, 225 standing, 300 indoor-outdoor standing
  - Magnolia Hall Lawn is $500
  - *Friday rentals require a $2000 Beverage Product Minimum*
  - *Saturdays rentals require $3000 Beverage Product Minimum*

- **GREYSTONE** (8 hour Reservation)
  Capacities: 180 buffet, 210 plated, 250 theater, 300 standing, 450 indoor-outdoor standing
  - *Friday rentals require a $2000 Beverage Product Minimum*
  - *Saturdays rentals require $3000 Beverage Product Minimum*
  - 1 Golf cart included for Fri/Sat/Sun Rentals

- **DOCKSIDE** (3 or 6 hour Reservation)**
  Capacities: 50 indoor buffet, 50 indoor plated, 250 indoor-outdoor standing
  - Outdoor ceremony up to 250
  - *Saturdays reservations begin after 3:00 pm*

- **THE PROMENADE** (10 hour Reservation)
  Capacities: 800 seated under tent, 1500 picnic, 2000 outdoor standing
  - *Reservations are rain or shine*
  - ** Please check with Sales representative on pricing;**

### ADDITIONAL RENTAL INFORMATION

- 5% Military Discount off rental fee is offered to active or retired personnel. Immediate family only. Applicable to evening rental fee only
- 10% Nonprofit Organization Discount off rental fee
- A refundable Security Deposit, ranging from $250-$1000 is required for all reservations
- Rental includes table and chair inventory for inside and terrace use only. Chairs can be used for ceremony at Greystone on the terrace.
## Beverage Service Options

All bars are subject to a 20% service charge, an 8.9% GA State sales tax, and a 3% GA State liquor tax. One bartender is required per 75 guests at $225 per bartender (up to 4 hours of service). Additional minimums and cashier fees will be required for cash or consumption bars.

<table>
<thead>
<tr>
<th>Flat Fee Unlimited Beverages for 4 hours</th>
<th>Choice Selections</th>
<th>Prime Selections</th>
<th>Premium Selections</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beer and Wine Bar, priced per person</td>
<td>$18 pp includes 3 domestic beers, and 2 choice wines</td>
<td>$28 pp includes 4 domestic or craft beers, and 3 prime wines</td>
<td>$39 pp includes 5 domestic, craft or imported beers, and 4 premium wines</td>
</tr>
<tr>
<td>Full Bar, priced per person</td>
<td>$25 pp includes 3 domestic beers, 2 choice wines, and 5 well brand spirits, featuring Vodka, Gin, Rum, Scotch, and Bourbon</td>
<td>$36 pp includes 4 domestic or craft beers, 3 prime wines, Tito’s Vodka, Beefeater’s Gin, Bacardi Rum, Glenlivet Scotch, and Bulleit Bourbon</td>
<td>$47 pp includes 5 domestic, craft or imported beers, 4 premium wines, Ketel One Vodka, Herradura Tequila, Bombay Sapphire Gin, Captain Morgan’s Spiced Rum, Macallan 12 Yr Scotch, and Woodford Reserve Bourbon</td>
</tr>
</tbody>
</table>

All bars include four Coca-Cola products and bottled water. Featured brands change seasonally, and special requests or additions may be accommodated pending approval from PPC. Hot beverages, tea and lemonade may be provided by your caterer.

### Consumption Bar pricing:
- $2.50 bottled water
- $2.50 Coca-Cola product
- $7 domestic, craft or imported beer
- $7 choice wine or spirit
- $10 prime wine or spirit
- $13 premium wine or spirit

### Specialty Bar Services:
- Wine service with dinner
- Passed Champagne toast
- Bubbly and/or Bloody Mary Bars
- *Signature Cocktails  
  (prices and service charge may vary)  
  (*must be added to an existing beverage package)
APPROVED CATERERS

Affairs to Remember
Cameron Pearce
404.872.7859 x31
cameron@affairs.com
www.affairs.com

Bold American Catering
678.302.3264
ksheehan@bold-events.com
www.bold-events.com

Carlyle’s Catering
Sarah Boyd
404.872.4231
sboyd@carlyles.com
www.carlyles.com

District Events & Catering
Aqila Collins
aqila@districtecm.com
www.districtecm.com

Dennis Dean Catering
Julia Hurwitz
Julia@dennisdeancatering.com
www.dennisdeancatering.com

Endive Atlanta
Stephanie Mule
404.504.9040
Stephanie@endiveatlanta.com
www.endive atlanta.com

Fox Bros BBQ
Melissa Stripling
404.481.0485
mstripling@foxbrosbbq.com
www.foxbrosbbq.com

Low Country Catering
Jessica Brown
404.835.5350
jessica@lowcountrycatering.net
www.lowcountrycatering.net

Proof of the Pudding
Annie Kemp
404.892.2359
akempe@proofpudding.com
www.proofpudding.com

Sun In My Belly
Max Leblanc
404.370.0856
info@suninmybelly.com

Talk of the Town Catering
Hope Nudelman
770-594-1567
hope@tottatl.com
www.talkofthetownatlanta.com

Epting Catering & Design
Kimberly Roberts
706.201.6533
Kimberly@eptingevents.com
www.eptingevents.com

Warren Huntley Presents, Inc
Warren Huntley
404.344.9860
warren@whpatlanta.com
Whpatlanta.com

Approved Rentals

Eventworks
Shane Barnes
sbarnes@eventworksrentals.com
www.eventworksrentals.com

Atlanta Party Rentals
Debbie Stawski; 404.425.9966
Debbie@atlantapartyrentals.com
www.atlantapartyrentals.com

Atlanta Tent Company
Jason White
Jason@atlantatentcompany.com
www.atlantatentcompany.com

TLC Rents Atlanta
Reuben Ayoub; 404-873-0833
reuben@tlcrents.com
www.tlcrents.com

Approved Transportation

Transportation companies bringing guests into the park must be approved by the Piedmont Park Conservancy team.

Golf cart multi-passenger shuttles with driver are available for Greystone and Dockside reservations, beginning at $250.00 per vehicle including 4 hours.

Prepaid parking spaces may be purchased at a discounted rate per vehicle, or guests may self-park in the SAGE deck for an hourly rate per vehicle.