

# Landmark

LUNCHEON

April 24, 2025



## 2025 Corporate Sponsorship & Benefits

The 28th Annual Landmark Luncheon is a gathering of Atlanta's corporate, political, and community leaders. The event will incorporate our vision for the future of Piedmont Park, including ideas for expansion, schematic designs, and a celebration of Atlanta's most visited park.

\$50,000 Presenting Sponsor  
 \$35,000 Premier Sponsor  
 \$30,000 Award Sponsor

\$25,000 Parking Sponsor  
 \$20,000 Reception Sponsor  
 \$15,000 Platinum Sponsor

\$10,000 Diamond Sponsor  
 \$5,000 Gold Sponsor  
 \$2,500 Silver Sponsor

	Presenting	Premier	Award	Parking	Reception	Platinum	Diamond	Gold	Silver
<b>Exclusive Level</b>	X		X	X					
<b>Reserved Luncheon Tickets</b>	30	20	20	10	10	10	8	6	4
<b>Marketing Materials (Logo)</b> featured on all Luncheon-related marketing materials, such as emails, invitation, the event program, and event signage.	X	X	X	X	X	X			
<b>Marketing Materials (Name recognition)</b> on Luncheon-related marketing materials, such as emails, invitations, the event program, and event signage.						X	X	X	X
<b>Website Recognition:</b> Corporate logo displayed on the Landmark Luncheon website, which has a high monthly viewership (35,000+ views), and includes a hyperlink to the corporate homepage.	X	X	X	X	X	X	X	X	X
<b>Stage Recognition:</b> Acknowledgment from the stage during the event.	X	X	X	X	X				
<b>Newsletter Contribution:</b> Opportunity to submit partnership-related content for the Conservancy's bi-monthly newsletter.	X	X	X	X	X				
<b>Social Media:</b> Recognition across the Conservancy's social media channels.	6	4	3	2	1				
<b>Promotional Opportunity:</b> On-site marketing activation or specialty item for all attendees (est. 600).	X	X	X	X	X	X			
<b>Annual Report:</b> Corporate name included in the Conservancy's Annual Report.	X	X	X	X	X	X	X	X	X
<b>Venues:</b> One complimentary weekday use of PPC Event Facility. Subject to availability and additional fees may apply.	X	X	X						

April 1: deadline for printed materials  
 Promotional item(s) subject to approval from Piedmont Park Conservancy



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- |  |   |   |
|--|---|---|
| <input type="checkbox"/> \$50,000 Presenting Sponsor | <input type="checkbox"/> \$25,000 Parking Sponsor   | <input type="checkbox"/> \$10,000 Diamond Sponsor |
| <input type="checkbox"/> \$35,000 Premier Sponsor    | <input type="checkbox"/> \$20,000 Reception Sponsor | <input type="checkbox"/> \$5,000 Gold Sponsor     |
| <input type="checkbox"/> \$30,000 Award Sponsor      | <input type="checkbox"/> \$15,000 Platinum Sponsor  | <input type="checkbox"/> \$2,500 Silver Sponsor   |

Company name as you would like it to appear in print:

Contact Name \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Please complete this form and return to:

Piedmont Park Conservancy  
PO Box 570355  
Atlanta, GA 30357-0795  
donations@piedmontpark.org

You may make an online payment by visiting  
[www.piedmontpark.org/landmarklunch](http://www.piedmontpark.org/landmarklunch)

For questions or to send a digital copy of this form, please contact:  
donations@piedmontpark.org or 404.692.6135

Please provide all guest names to donations@piedmontpark.org by April 1, 2025

Yes, I/We \_\_\_\_\_

are honored to support the Landmark Luncheon to benefit the Piedmont Park Conservancy

I/We are unable to attend the luncheon, but would like to make a tax-deductible contribution of  
\$ \_\_\_\_\_

My check is enclosed (payable to Piedmont Park Conservancy)  
Please charge my AmEx Mastercard Visa Discover

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Billing Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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