

Landmark

LUNCHEON

April 24, 2025



2025 Corporate Sponsorship & Benefits

The 28th Annual Landmark Luncheon is a gathering of Atlanta's corporate, political, and community leaders. The event will incorporate our vision for the future of Piedmont Park, including ideas for expansion, schematic designs, and a celebration of Atlanta's most visited park.

\$50,000 Presenting Sponsor

\$35,000 Premier Sponsor

\$30,000 Award Sponsor

\$25,000 Parking Sponsor

\$20,000 Reception Sponsor

\$15,000 Platinum Sponsor

\$10,000 Diamond Sponsor

\$5,000 Gold Sponsor

\$2,500 Silver Sponsor

	Presenting	Premier	Award	Parking	Reception	Platinum	Diamond	Gold	Silver
Exclusive Level	X		X	X					
Reserved Luncheon Tickets	30	20	20	10	10	10	8	6	4
Marketing Materials (Logo) featured on all Luncheon-related marketing materials, such as emails, invitation, the event program, and event signage.	X	X	X	X	X	X			
Marketing Materials (Name recognition) on Luncheon-related marketing materials, such as emails, invitations, the event program, and event signage.						X	X	X	X
Website Recognition: Corporate logo displayed on the Landmark Luncheon website, which has a high monthly viewership (35,000+ views), and includes a hyperlink to the corporate homepage.	X	X	X	X	X	X	X	X	X
Stage Recognition: Acknowledgment from the stage during the event.	X	X	X	X	X				
Newsletter Contribution: Opportunity to submit partnership-related content for the Conservancy's bi-monthly newsletter.	X	X	X	X	X				
Social Media: Recognition across the Conservancy's social media channels.	6	4	3	2	1				
Promotional Opportunity: On-site marketing activation or specialty item for all attendees (est. 600).	X	X	X	X	X	X			
Annual Report: Corporate name included in the Conservancy's Annual Report.	X	X	X	X	X	X	X	X	X
Venues: One complimentary weekday use of PPC Event Facility. Subject to availability and additional fees may apply.	X	X	X						

April 1: deadline for printed materials

Promotional item(s) subject to approval from Piedmont Park Conservancy





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Company name as you would like it to appear in print:

Contact Name _____

E-mail _____ Phone _____

Please complete this form and return to:

Piedmont Park Conservancy

PO Box 570355

Atlanta, GA 30357-0795

You may make an online payment by visiting

www.piedmontpark.org/landmarklunch

For questions or to send a digital copy of this form, please contact:

donations@piedmontpark.org or 404.692.6135

Please provide all guest names to donations@piedmontpark.org by April 1, 2025

Yes, I/We _____

are honored to support the Landmark Luncheon to benefit the Piedmont Park Conservancy

I/We are unable to attend the luncheon, but would like to make a tax-deductible contribution of

\$ _____