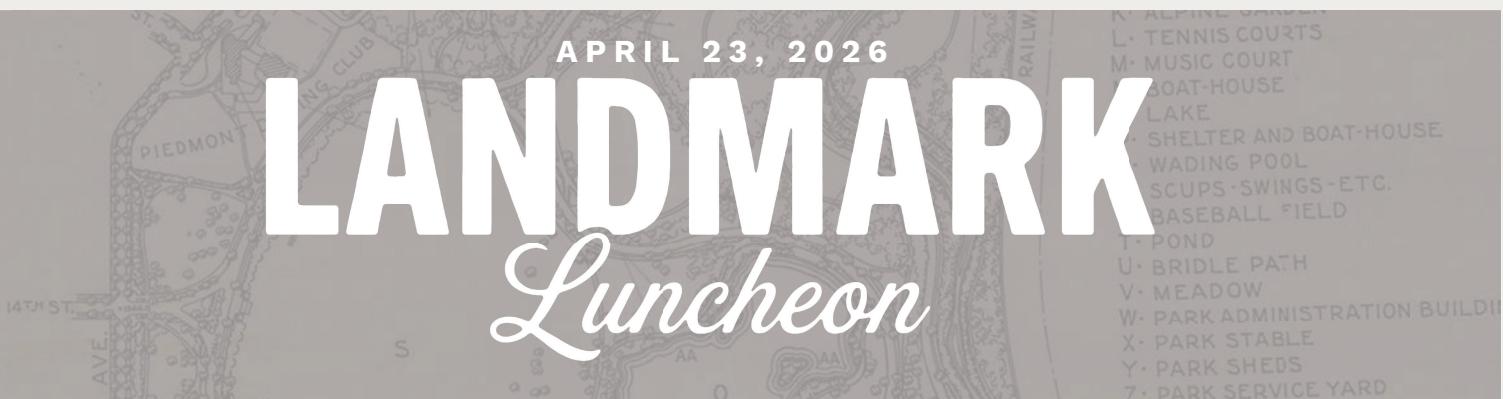


APRIL 23, 2026

LANDMARK

Luncheon



C O R P O R A T E S P O N S O R S H I P 2 0 2 6

The Landmark Luncheon is Piedmont Park Conservancy's signature annual fundraising event, bringing together Atlanta's civic, business, and philanthropic leaders in shared support of Piedmont Park.

Sponsorships play a vital role in sustaining the Park's preservation, programming, and future growth—ensuring it continues to serve as Atlanta's green heart for more than six million visitors each year.

Landmark Luncheon sponsorship offers premium visibility, meaningful access, and alignment with one of the city's most influential annual gatherings.

P R E S E N T I N G S P O N S O R - \$ 5 0 , 0 0 0

- Exclusive Presenting Sponsor recognition for Landmark Luncheon
- 10 premier reserved seats for Landmark Luncheon
- Logo recognition on event marketing materials and website
- Featured recognition in 1 Conservancy newsletter
- Up to 8 event-specific recognition posts on Conservancy social media channels
- Onsite promotional visibility during the event
- 1 complimentary weekday venue rental
- Annual Report listing

P R E M I E R S P O N S O R - \$ 3 5 , 0 0 0

- 10 reserved seats for Landmark Luncheon
- Logo recognition on event marketing materials and website
- Featured recognition in 1 Conservancy newsletter
- Up to 6 event-specific recognition posts on Conservancy social media channels
- Onsite promotional visibility during the event
- Annual Report listing

G R E E N H E A R T S P O N S O R - \$ 3 0 , 0 0 0

- 10 reserved seats for Landmark Luncheon
- Logo recognition on event marketing materials and website
- Up to 4 event-specific recognition posts on Conservancy social media channels
- Onsite promotional visibility during the event
- Annual Report listing

P A R K I N G S P O N S O R - \$ 2 5 , 0 0 0

- 10 reserved seats for Landmark Luncheon
- Logo recognition on event marketing materials and website
- Up to 3 event-specific recognition posts on Conservancy social media channels
- Onsite promotional visibility during the event
- Annual Report listing

R E C E P T I O N S P O N S O R - \$ 2 0 , 0 0 0

- 10 reserved seats for Landmark Luncheon
- Logo recognition on event marketing materials and website
- Up to 2 event-specific recognition posts on Conservancy social media channels
- Onsite promotional visibility during the event
- Annual Report listing

P L A T I N U M S P O N S O R \$ 1 5 , 0 0 0

- 10 reserved seats for Landmark Luncheon
- Logo recognition on event marketing materials and website
- Annual Report listing

D I A M O N D S P O N S O R \$ 1 0 , 0 0 0

- 8 reserved seats for Landmark Luncheon
- Logo recognition on event marketing materials and website
- Annual Report listing

G O L D S P O N S O R \$ 5 , 0 0 0

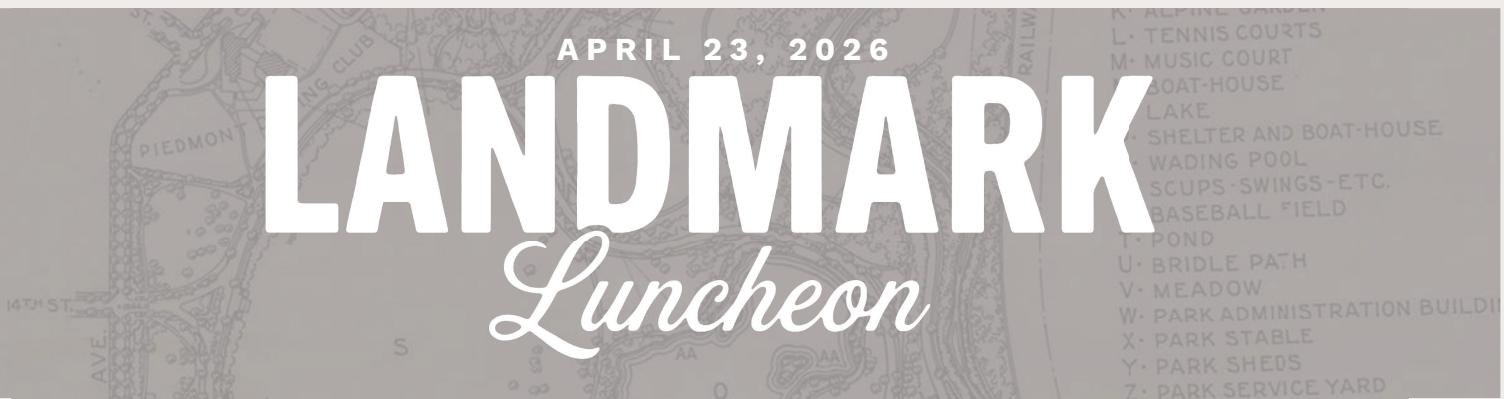
- 6 reserved seats for Landmark Luncheon
- Annual Report listing

Sponsors are responsible for supplying all branding assets, giveaways, and materials for onsite activations. All items and activation locations are subject to approval by the Conservancy.

APRIL 23, 2026

LANDMARK

Luncheon



C O R P O R A T E S P O N S O R S H I P 2 0 2 6

<input type="checkbox"/> \$50,000 - PRESENTING SPONSOR	<input type="checkbox"/> \$20,000 - RECEPTION SPONSOR
<input type="checkbox"/> \$35,000 - PREMIER SPONSOR	<input type="checkbox"/> \$15,000 - PLATINUM SPONSOR
<input type="checkbox"/> \$30,000 - GREEN HEART SPONSOR	<input type="checkbox"/> \$10,000 - DIAMOND SPONSOR
<input type="checkbox"/> \$25,000 - PARKING SPONSOR	<input type="checkbox"/> \$5,000 - GOLD SPONSOR

Company name as you would like it to appear in print:

Contact Name _____

Email _____ Phone _____

Please complete this form and return to:

Piedmont Park Conservancy
PO Box 570355
Atlanta, GA 30357-0795
donations@piedmontpark.org

_____ (Name of Company) would be honored to support the
Landmark Luncheon to benefit the Piedmont Park Conservancy.

My check is enclosed (payable to Piedmont Park Conservancy)
 Please charge my AmEx Mastercard Visa Discover

Exp. Date _____ / _____ Security Code _____

Billing Address _____

City _____ State _____ Zip _____

Online payment is available at www.piedmontpark.org/landmarkluncheon

For questions or to send a digital copy of this form, please contact:

donations@piedmontpark.org or (404) 692-6135

Please provide all guest names to donations@piedmontpark.org by **April 6, 2026**

Tax ID: 58-1551369

**PIEDMONT
PARK
CONSERVANCY**