

APRIL 23, 2026

# LANDMARK *Luncheon*

## C O R P O R A T E   S P O N S O R S H I P   2 0 2 6

The Landmark Luncheon is Piedmont Park Conservancy's signature annual fundraising event, bringing together Atlanta's civic, business, and philanthropic leaders in shared support of Piedmont Park.

Sponsorships play a vital role in sustaining the Park's preservation, programming, and future growth—ensuring it continues to serve as Atlanta's green heart for more than six million visitors each year.

Landmark Luncheon sponsorship offers premium visibility, meaningful access, and alignment with one of the city's most influential annual gatherings.

### PRESENTING SPONSOR - \$50,000

- Exclusive Presenting Sponsor recognition for Landmark Luncheon
- 10 premier reserved seats for Landmark Luncheon
- Logo recognition on event marketing materials and website
- Featured recognition in 1 Conservancy newsletter
- Up to 8 event-specific recognition posts on Conservancy social media channels
- Onsite promotional visibility during the event
- 1 complimentary weekday venue rental
- Annual Report listing

### PREMIER SPONSOR - \$35,000

- 10 reserved seats for Landmark Luncheon
- Logo recognition on event marketing materials and website
- Featured recognition in 1 Conservancy newsletter
- Up to 6 event-specific recognition posts on Conservancy social media channels
- Onsite promotional visibility during the event
- Annual Report listing

### GREEN HEART SPONSOR - \$30,000

- 10 reserved seats for Landmark Luncheon
- Logo recognition on event marketing materials and website
- Up to 4 event-specific recognition posts on Conservancy social media channels
- Onsite promotional visibility during the event
- Annual Report listing

### PARKING SPONSOR — \$25,000

- 10 reserved seats for Landmark Luncheon
- Logo recognition on event marketing materials and website
- Up to 3 event-specific recognition posts on Conservancy social media channels
- Onsite promotional visibility during the event
- Annual Report listing

### RECEPTION SPONSOR — \$20,000

- 10 reserved seats for Landmark Luncheon
- Logo recognition on event marketing materials and website
- Up to 2 event-specific recognition posts on Conservancy social media channels
- Onsite promotional visibility during the event
- Annual Report listing

### PLATINUM SPONSOR \$15,000

- 10 reserved seats for Landmark Luncheon
- Logo recognition on event marketing materials and website
- Annual Report listing

### DIAMOND SPONSOR \$10,000

- 8 reserved seats for Landmark Luncheon
- Logo recognition on event marketing materials and website
- Annual Report listing

### GOLD SPONSOR \$5,000

- 6 reserved seats for Landmark Luncheon
- Annual Report listing

*Sponsors are responsible for supplying all branding assets, giveaways, and materials for onsite activations. All items and activation locations are subject to approval by the Conservancy.*

APRIL 23, 2026

# LANDMARK

## Luncheon

### C O R P O R A T E   S P O N S O R S H I P   2 0 2 6

- |   |   |
|---|---|
| <input type="checkbox"/> \$50,000 - PRESENTING SPONSOR  | <input type="checkbox"/> \$20,000 - RECEPTION SPONSOR |
| <input type="checkbox"/> \$35,000 - PREMIER SPONSOR     | <input type="checkbox"/> \$15,000 - PLATINUM SPONSOR  |
| <input type="checkbox"/> \$30,000 - GREEN HEART SPONSOR | <input type="checkbox"/> \$10,000 - DIAMOND SPONSOR   |
| <input type="checkbox"/> \$25,000 - PARKING SPONSOR     | <input type="checkbox"/> \$5,000 - GOLD SPONSOR       |

Company name as you would like it to appear in print:

\_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Please complete this form and return to:

Piedmont Park Conservancy  
PO Box 570355  
Atlanta, GA 30357-0795  
donations@piedmontpark.org

\_\_\_\_\_ (Name of Company) would be honored to support the  
Landmark Luncheon to benefit the Piedmont Park Conservancy.

- ☐ My check is enclosed (payable to Piedmont Park Conservancy)
- ☐ Please charge my    AmEx    Mastercard    Visa    Discover

Exp. Date \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Online payment is available at [www.piedmontpark.org/landmarkluncheon](http://www.piedmontpark.org/landmarkluncheon)

For questions or to send a digital copy of this form, please contact:

donations@piedmontpark.org or (404) 692-6135

Please provide all guest names to donations@piedmontpark.org by **April 6, 2026**